

REAL ESTATE LEAD MANAGEMENT SYSTEM

About MeraEstate

MeraEstate is a Real Estate Lead Management System

revolutionizing the fast-paced real estate market by offering more than lead management. For real estate agents and businesses, it meets the need for seamless automation, real-time tracking, and intelligent lead distribution. MeraEstate is a powerful Lead Management Software designed to streamline the sales process, enhance team collaboration, and maximize conversions.

With advanced features like lead allocation, automated follow-ups, multi-branch management, property image management, team hierarchy, and more, MeraEstate ensures no lead goes unnoticed. Whether managing residential, commercial, or rental properties, our solution facilitates effortless inquiry management, nurtures client relationships, and drives successful deals.

From lead generation to closing transactions, MeraEstate empowers real estate businesses with automation, real-time analytics, and mobile accessibility, ensuring that teams remain productive anytime and anywhere.

Take control of your real estate operations with MeraEstate!



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Main Features

	Lead Dashboard		Team Hierarchy
	Multiple Branch Wise Lead Allocation		User Roles
	Lead Allocation Logic Module		Lead Status Logs
	Telephony Integration		WhatsApp Integration
	3rd Party API Integration		Property Images Management
	Inventory Sharing to the Client via WhatsApp		Tracking of all Inventory Shared with the Client
	Team Location Tracking		Facebook Integration
	Website Lead Integration		Calendar Management
	Bulk Email-WhatsApp		Birthday Reminders
	Inventory Management		Building Management

Main Features



Building Amenities
Management



Auto Lead Fetch based on
client requirement



Team Attendance through
the App with Photo



Mobile App- Will All
Features



Site Visit Management
through the App

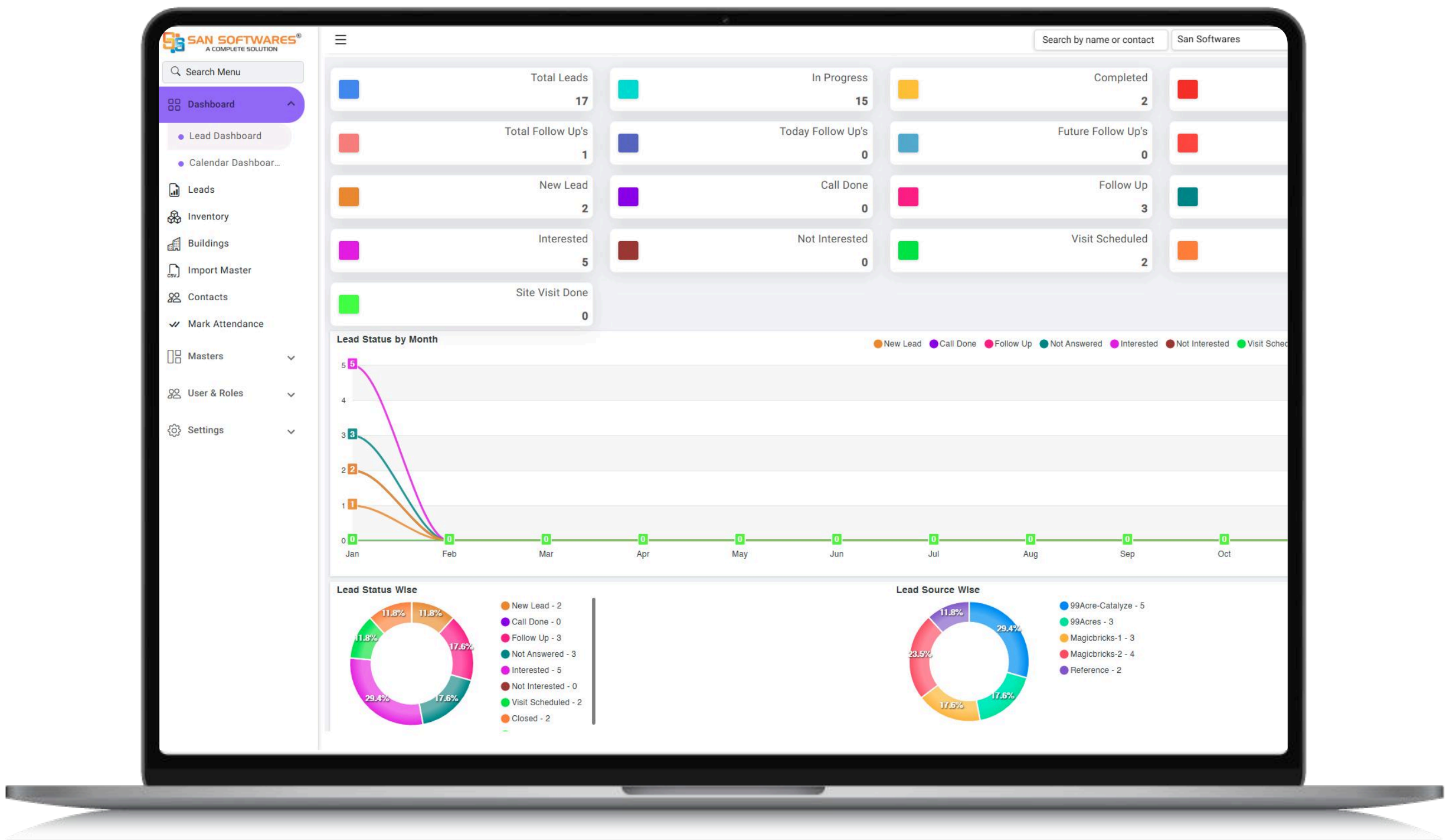


Import Leads and Master
from Excel

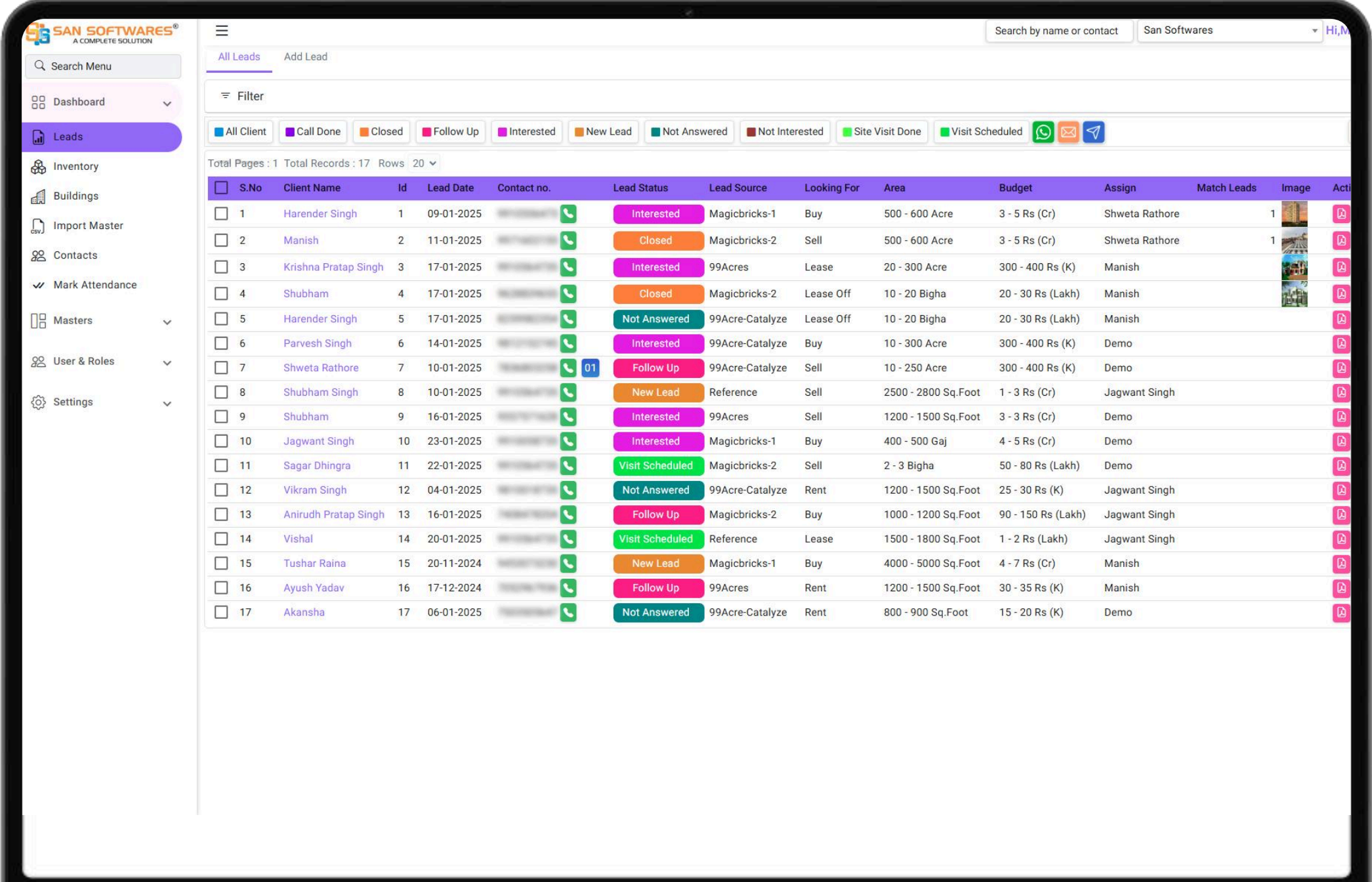


Contact Management





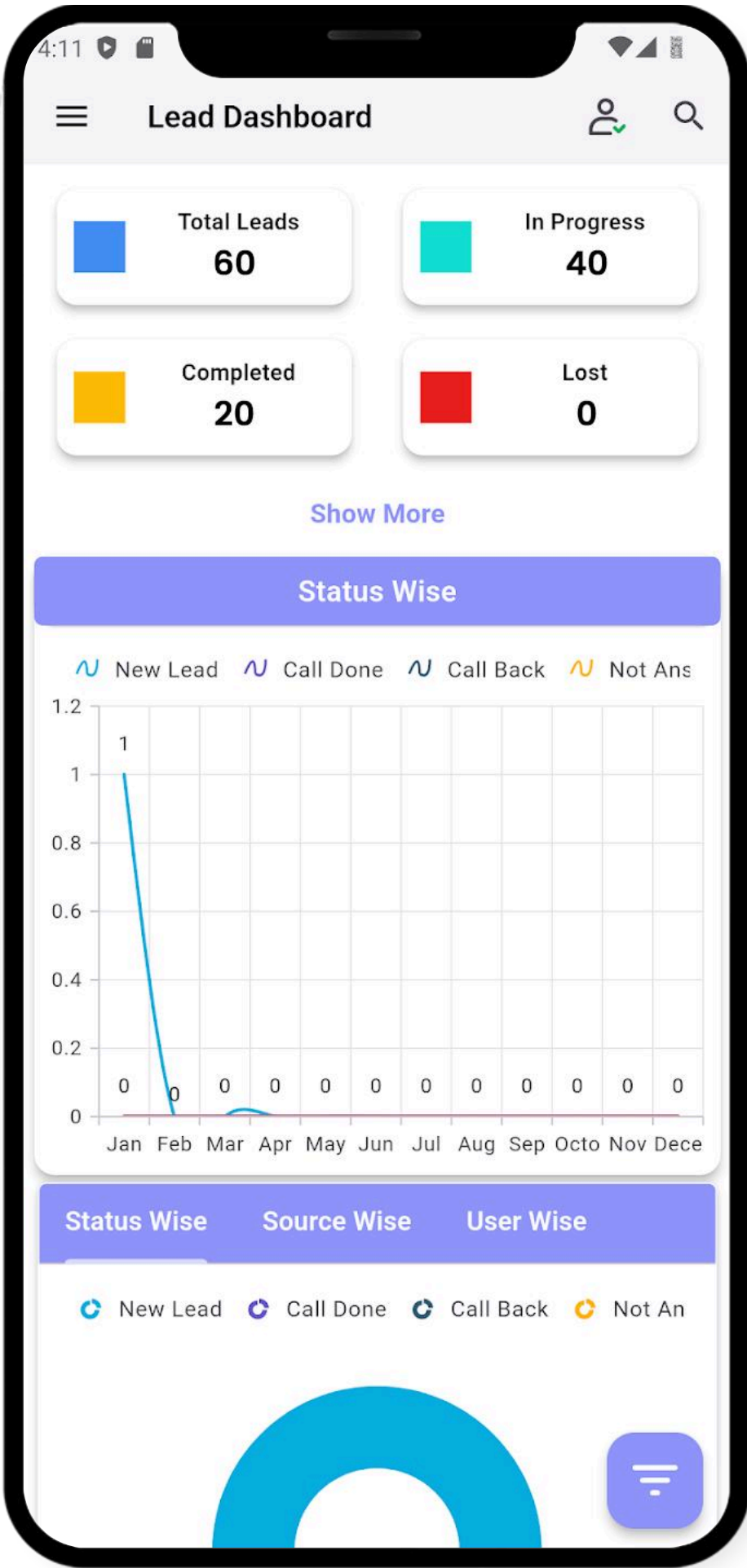
Lead Dashboard



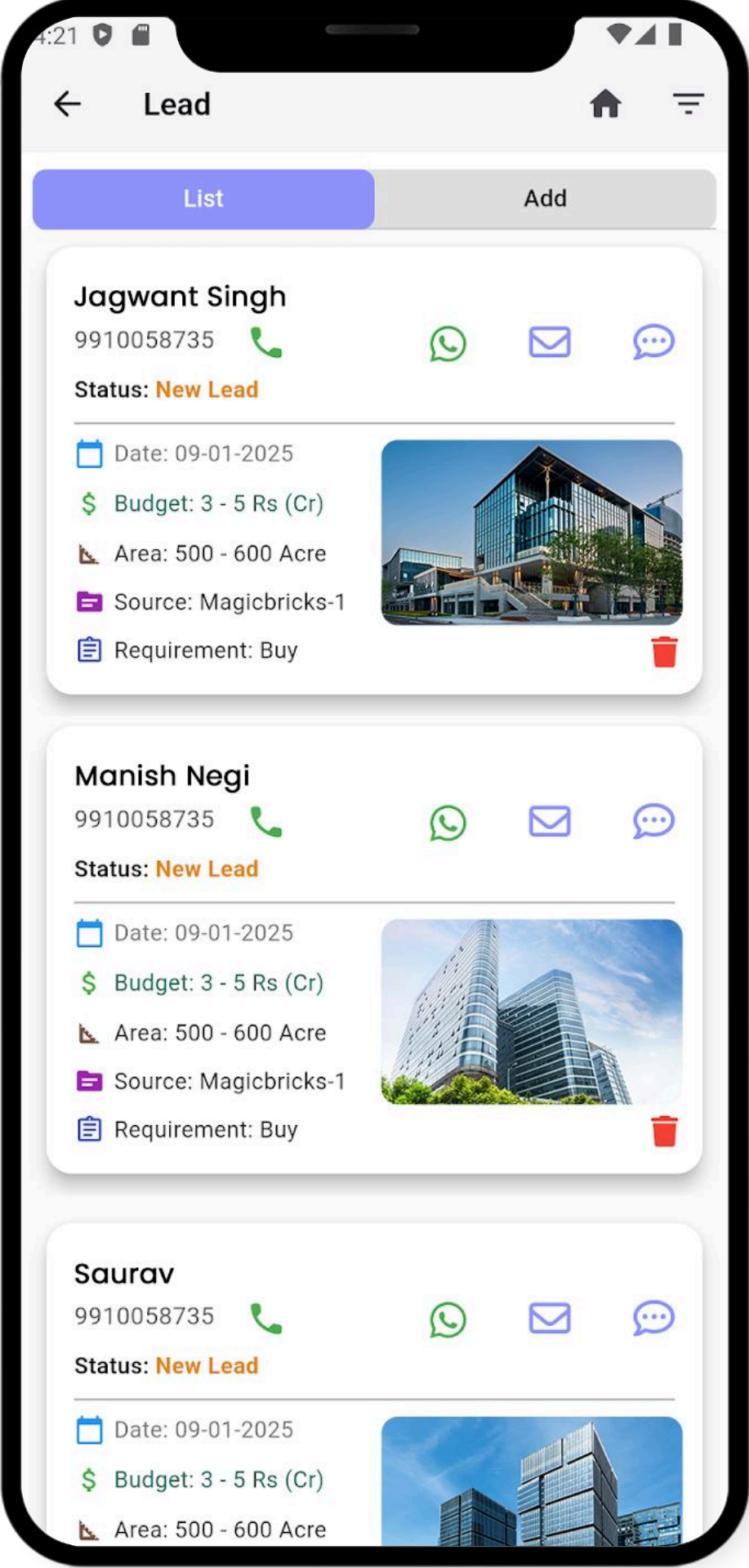
The Lead Details view displays a table of lead records with columns: S.No, Client Name, Id, Lead Date, Contact no., Lead Status, Lead Source, Looking For, Area, Budget, Assign, Match Leads, Image, and Action. The table contains 17 records, each with a checkbox for selection and an action icon. The 'Lead Status' column uses color-coded labels: Interested (pink), Closed (orange), Not Answered (green), Follow Up (blue), New Lead (yellow), and Visit Scheduled (purple). The 'Lead Source' column lists various sources like Magicbricks-1, Magicbricks-2, 99Acres, 99Acre-Catalyze, and Reference. The 'Looking For' column specifies the type of property (Buy, Sell, Lease, Lease Off, Rent). The 'Area' column shows the size of the property in Acre or Sq. Foot. The 'Budget' column shows the price range in Rs (Cr) or Rs (Lakh). The 'Assign' column lists the assigned agent. The 'Match Leads' column shows the number of matches. The 'Image' column shows a small thumbnail of the property. The 'Action' column contains icons for editing, deleting, and other actions.

S.No	Client Name	Id	Lead Date	Contact no.	Lead Status	Lead Source	Looking For	Area	Budget	Assign	Match Leads	Image	Action
1	Harender Singh	1	09-01-2025		Interested	Magicbricks-1	Buy	500 - 600 Acre	3 - 5 Rs (Cr)	Shweta Rathore	1		
2	Manish	2	11-01-2025		Closed	Magicbricks-2	Sell	500 - 600 Acre	3 - 5 Rs (Cr)	Shweta Rathore	1		
3	Krishna Pratap Singh	3	17-01-2025		Interested	99Acres	Lease	20 - 300 Acre	300 - 400 Rs (K)	Manish			
4	Shubham	4	17-01-2025		Closed	Magicbricks-2	Lease Off	10 - 20 Bigha	20 - 30 Rs (Lakh)	Manish			
5	Harender Singh	5	17-01-2025		Not Answered	99Acre-Catalyze	Lease Off	10 - 20 Bigha	20 - 30 Rs (Lakh)	Manish			
6	Parvesh Singh	6	14-01-2025		Interested	99Acre-Catalyze	Buy	10 - 300 Acre	300 - 400 Rs (K)	Demo			
7	Shweta Rathore	7	10-01-2025		Follow Up	99Acre-Catalyze	Sell	10 - 250 Acre	300 - 400 Rs (K)	Demo			
8	Shubham Singh	8	10-01-2025		New Lead	Reference	Sell	2500 - 2800 Sq.Foot	1 - 3 Rs (Cr)	Jagwant Singh			
9	Shubham	9	16-01-2025		Interested	99Acres	Sell	1200 - 1500 Sq.Foot	3 - 3 Rs (Cr)	Demo			
10	Jagwant Singh	10	23-01-2025		Interested	Magicbricks-1	Buy	400 - 500 Gaj	4 - 5 Rs (Cr)	Demo			
11	Sagar Dhingra	11	22-01-2025		Visit Scheduled	Magicbricks-2	Sell	2 - 3 Bigha	50 - 80 Rs (Lakh)	Demo			
12	Vikram Singh	12	04-01-2025		Not Answered	99Acre-Catalyze	Rent	1200 - 1500 Sq.Foot	25 - 30 Rs (K)	Jagwant Singh			
13	Anirudh Pratap Singh	13	16-01-2025		Follow Up	Magicbricks-2	Buy	1000 - 1200 Sq.Foot	90 - 150 Rs (Lakh)	Jagwant Singh			
14	Vishal	14	20-01-2025		Visit Scheduled	Reference	Lease	1500 - 1800 Sq.Foot	1 - 2 Rs (Lakh)	Jagwant Singh			
15	Tushar Raina	15	20-11-2024		New Lead	Magicbricks-1	Buy	4000 - 5000 Sq.Foot	4 - 7 Rs (Cr)	Manish			
16	Ayush Yadav	16	17-12-2024		Follow Up	99Acres	Rent	1200 - 1500 Sq.Foot	30 - 35 Rs (K)	Manish			
17	Akansha	17	06-01-2025		Not Answered	99Acre-Catalyze	Rent	800 - 900 Sq.Foot	15 - 20 Rs (K)	Demo			

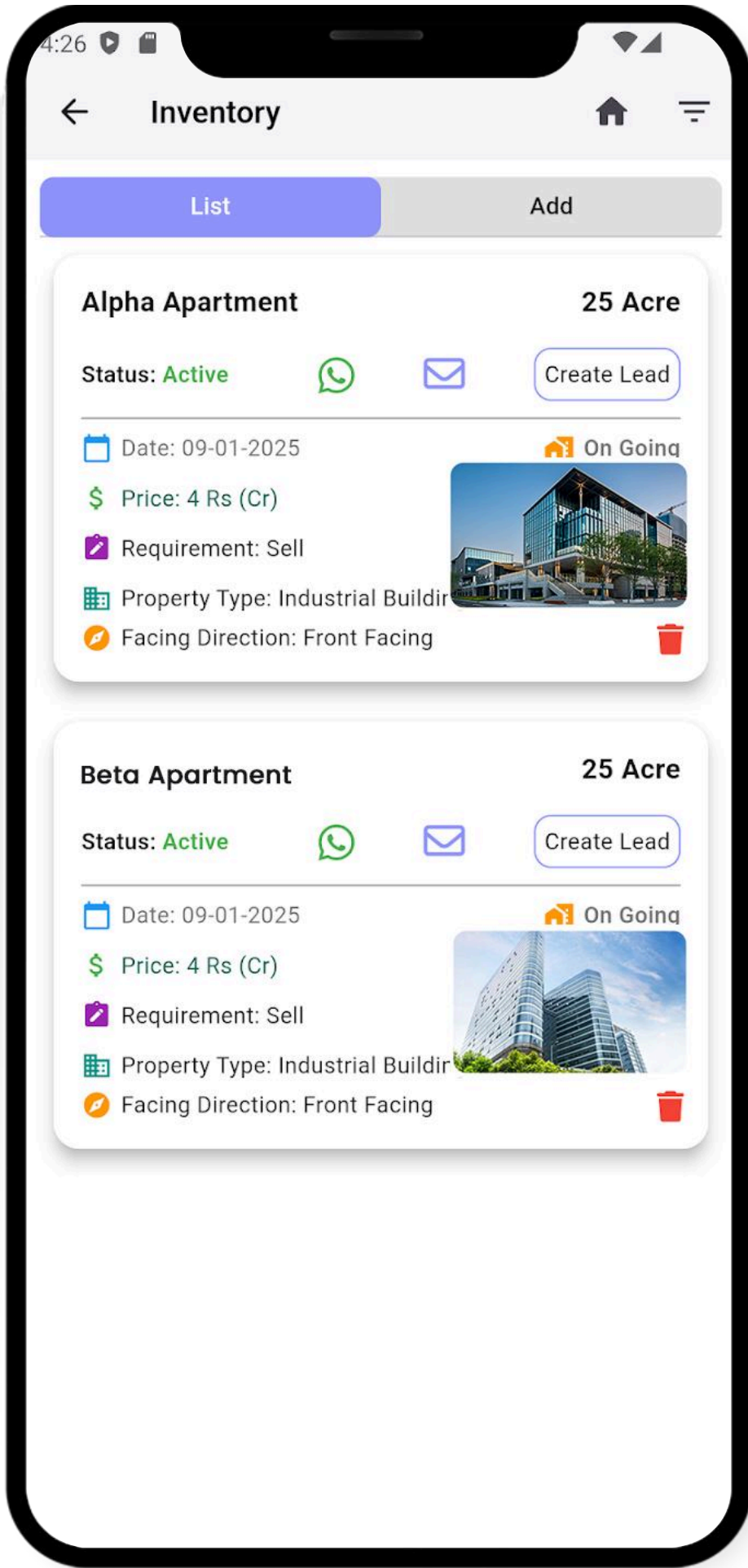
Lead Details



Lead Dashboard



Leads



Inventory



Available on
Android and Apple



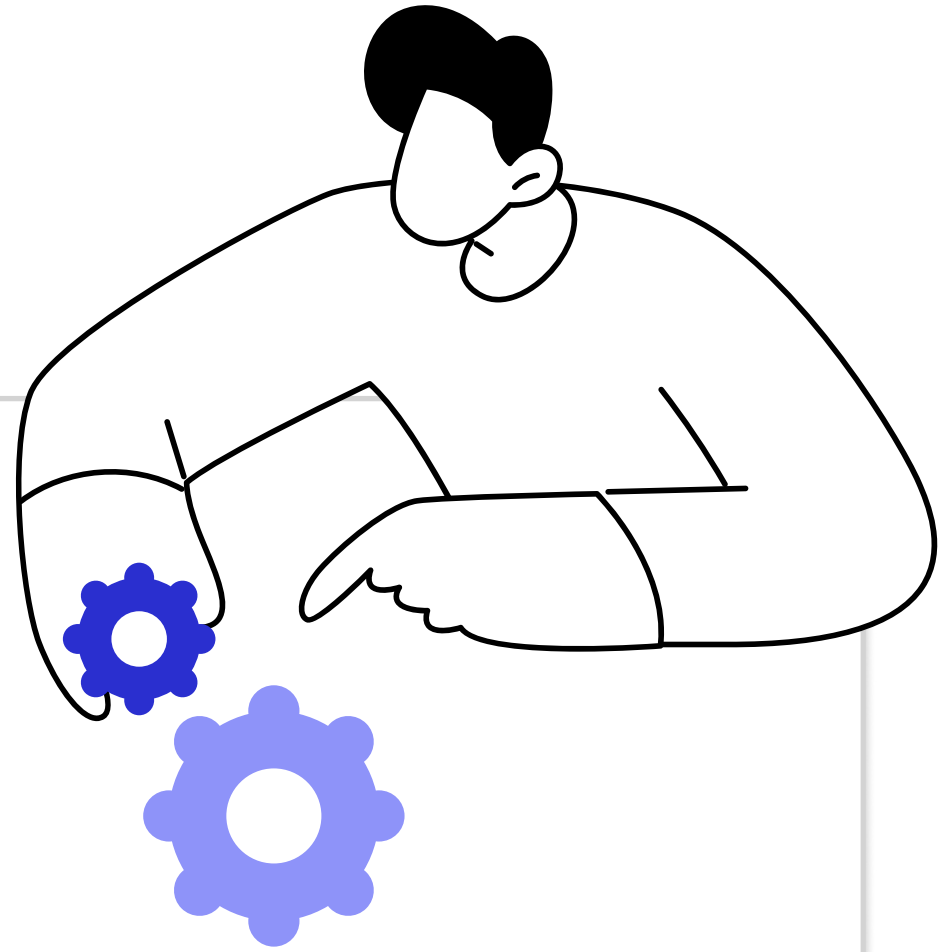


MeraEstate

Powered by:



SAN SOFTWARES®
A COMPLETE SOLUTION



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Thank you!

